STAY IN TOUCH WITH THE INDUSTRY

Design Solutions was launched in 1971, under the title OEM Design. 52 years later and it is still providing the highest quality editorial to keep its readers up to date with the latest products, solutions, technologies and news.

Aimed at design engineers, OEMs, machine builders, and those who specify/purchase components, Design Solutions covers a wide range of topics – from Machine building and CAD software, through enclosures, 3D printing and design materials, to a huge variety of both mechanical and electrical/electronic products and components. Added interest can be found in our Industry Focus sections which cover topics such as Military, aerospace & defence; Rail; Medical & pharmaceutical, and more.

The magazine is available in both printed and digital formats, and has a comprehensive website which can be found at www.designsolutionsmag.co.uk

EDITORIAL SCHEDULE

December/January 2024
- Machine building, frameworks & safety
- Springs & shock absorbers
- Electrical & electronic components
- Bearings, seals & gaskets
- Drives, controls & motors
- Power
- Enclosures

Supplement: Sustainability in Manufacturing
Exhibition preview: Southern Manufacturing & Electronics

February 2024
- Sensors & sensing systems
- Gears & gearboxes
- Fastenings & adhesives
- CAD/software
- Linear motion
- Machine building, frameworks & safety
- 3D printing/additive manufacturing

Industry focus: Military, aerospace & defence

Supplement: Enclosures & Panel Building Solutions

March 2024
- Drives, controls & motors
- Materials in design & prototyping
- Hydraulics & pneumatics
- Cables & connectors
- Machine building, frameworks & safety
- Enclosures

Industry focus: Medical & pharmaceutical
Exhibition preview: Hannover Messe

April 2024
- Mechanical components
- Linear motion
- Machine building, frameworks & safety
- Clutches, brakes & couplings
- Springs & shock absorbers
- Power

Industry focus: Automotive
Supplement: Enclosure solutions

May 2024
- Fastenings & adhesives
- Motion control
- Sensors & sensing systems
- Bearings, seals & gaskets
- Additive manufacturing/3D printing
- Machine building, frameworks & safety
- Enclosures

Exhibition preview: Manufacturing & Engineering Week/
Design Engineering Expo

June 2024
- Machine building, frameworks & safety
- Drives, controls & motors
- Cables & connectors
- Hydraulics & pneumatics
- Gears & gearboxes
- Belts, pulleys & chains

Industry focus: Rail
Supplement: Enclosure & Safety Solutions

July/August 2024
- Machine building, frameworks & safety
- Electrical & electronic components
- Materials in design & prototyping
- Springs & shock absorbers
- IoT & smart manufacturing
- Clutches, brakes & couplings
- Motion control
- Enclosures

Industry focus: Medical & pharmaceutical
Exhibition preview: PPMA

September 2024
- Machine building, frameworks & safety
- Bearings & linear motion
- Fastenings & adhesives
- CAD/software
- Sensors & sensing systems
- Power
- Enclosures

Industry focus: Military, aerospace & defence
Exhibition show preview: The Engineering Design Show

October 2024
- Machine building, frameworks & safety
- Belts, pulleys & chains
- Drives, controls & motors
- Hydraulics & pneumatics
- Materials in design & prototyping
- Clutches, brakes & couplings
- Power

Industry focus: Rail
Supplement: Enclosures & Enclosure Furniture
Exhibition preview: Advanced Engineering

November 2024
- Additive manufacturing/3D printing
- Linear motion
- Fastenings & adhesives
- Cables & connectors
- Machine building, frameworks & safety
- Sensors & sensing systems
- Gears & gearboxes
- Mechanical components
- Enclosures

Exhibition preview: Manufacturing & Engineering Week/
Design Engineering Expo

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**CIRCULATION PROFILE**

**Total Average Net Monthly Circulation: 10,463**

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<th>Companies Primary Activity</th>
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**Industry Sectors**

| Mechanical engineering              | Electrical & electronic manufacture       |
| Machine building & manufacture      | Energy                                    |
| Automotive                          | Mining & quarrying                        |
| Marine                              | Communications                            |
| Rail                                | Training & higher education               |
| Aerospace                           | Enclosures & data centres                 |
| Military & defence                  | Industrial product manufacture            |
| Medical                             | Machinery & equipment design              |
| Food & drink                        | Fluid power                               |
| Printing & packaging                | Power transmission                        |

**READERSHIP PROFILE**

*Design Solutions* is read by designers, engineers, managers and senior executives with a purchasing and specifying influence, from within organisations directly or indirectly involved in the design of original equipment, or in the production and supply of engineering materials, components and services.

This includes:
- Design Engineers
- Machine Builders/OEMs
- R&D Engineers/Managers/Directors
- Development Engineers/Managers/Directors
- Production Engineers/Managers/Directors
- Project Engineers/Managers/Directors
- Design and Draughtsmen
- Consultants

**MECHANICAL DATA**

- File format: PDF / TIFF / JPEG / Illustrator / Quark
- Print quality: Minimum 300 dpi (or pixels per inch)

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### ONLINE PROMOTIONS

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**INSERTIONS**

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*Packaging comprising editorial style front cover, contents page repeater + full page advertising/ advertising mix

### CLASSIFIED ADVERTISING

- **Contact Directory - standard**: £400 Rate per heading, per annum - name, address, tel/fax/e-mail + logo
- **Contact Directory - enhanced**: £500 As above with up to 50 words of text
- **Classified Buyers Guide POA**: £200 Rate per heading, per annum
- **Advertorials**: £250 Colour picture + up to 150 words of text
- **Monthly E-Newsletter Entry**: £150 800 words, up to 4 images + contact details
- **Specialised E-Newsletter Entry**: £200 800 words, up to 4 images + contact details
- **E-Newsletter Banner**: £350 Rate per issue

All rates exclusive of VAT

Agency discount: Less 10%

Cancellation: Any cancellation must be made in writing to the attention of the Advertisement Manager, six weeks prior to the publication date

### MONTHLY: E-NEWSLETTER

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Also available for any new PR our general monthly e-newsletter, please enquire for deadlines

For further information on any of the above titles, please contact one of the Design Solutions team who will be happy to help you.

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